



SEO Case Study Timber Ireland

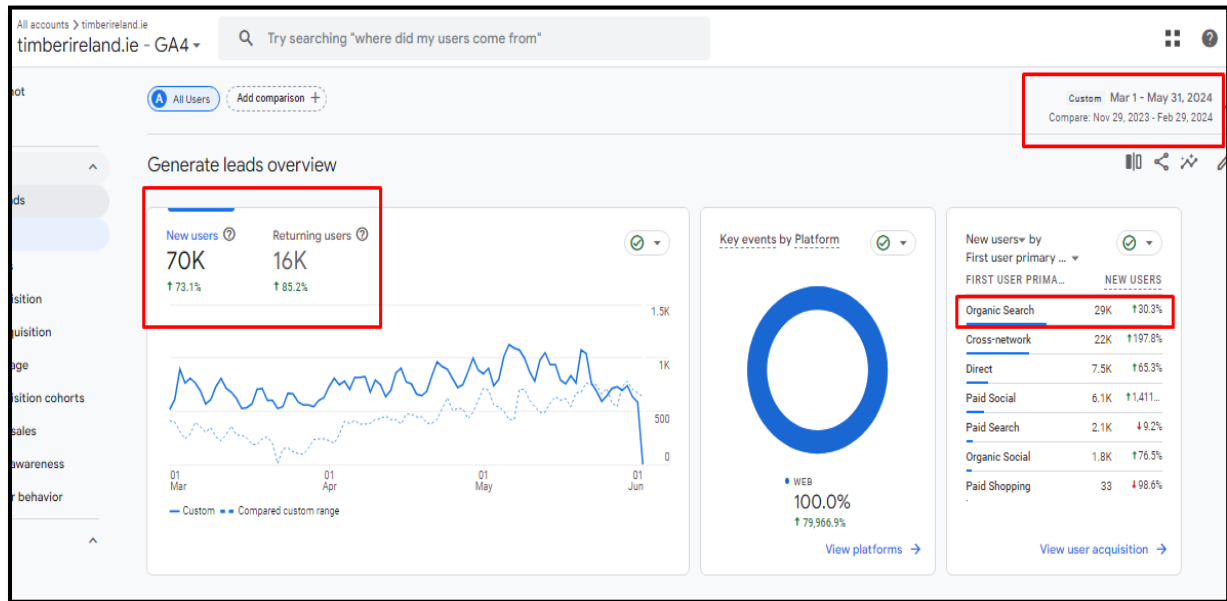


Timber Ireland

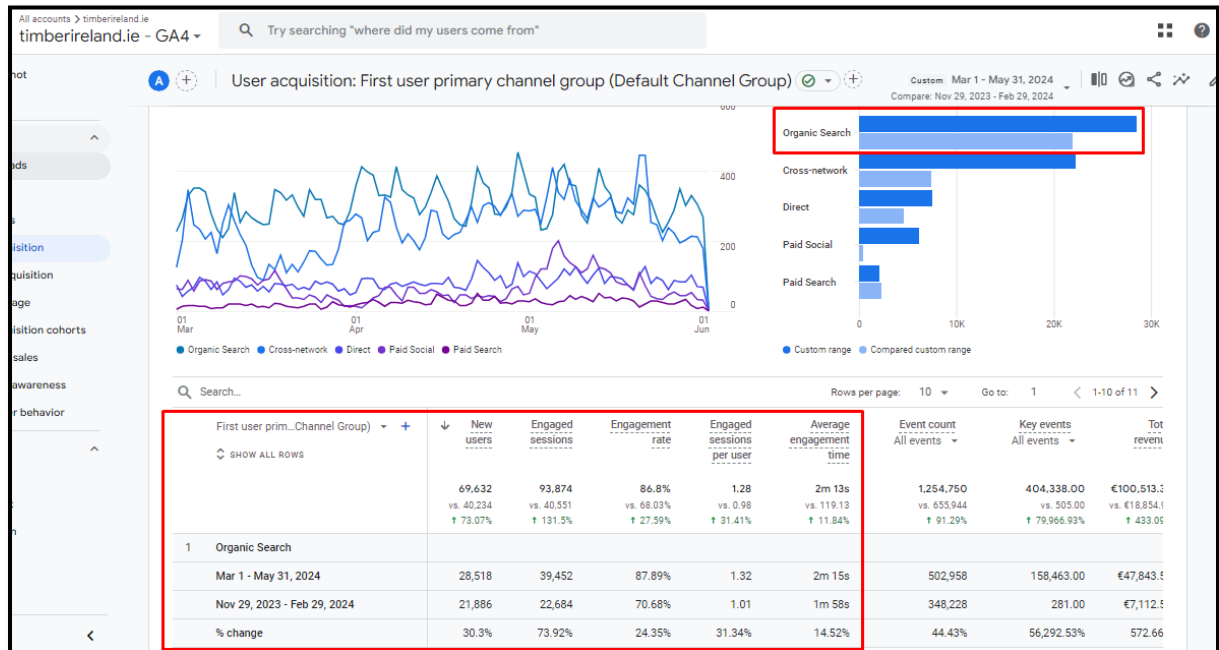
(01 Mar 2024 to 31 May 2022 **Vs** 29 Nov 2023 to 29 Feb 2024)

SITE PERFORMANCE: GA

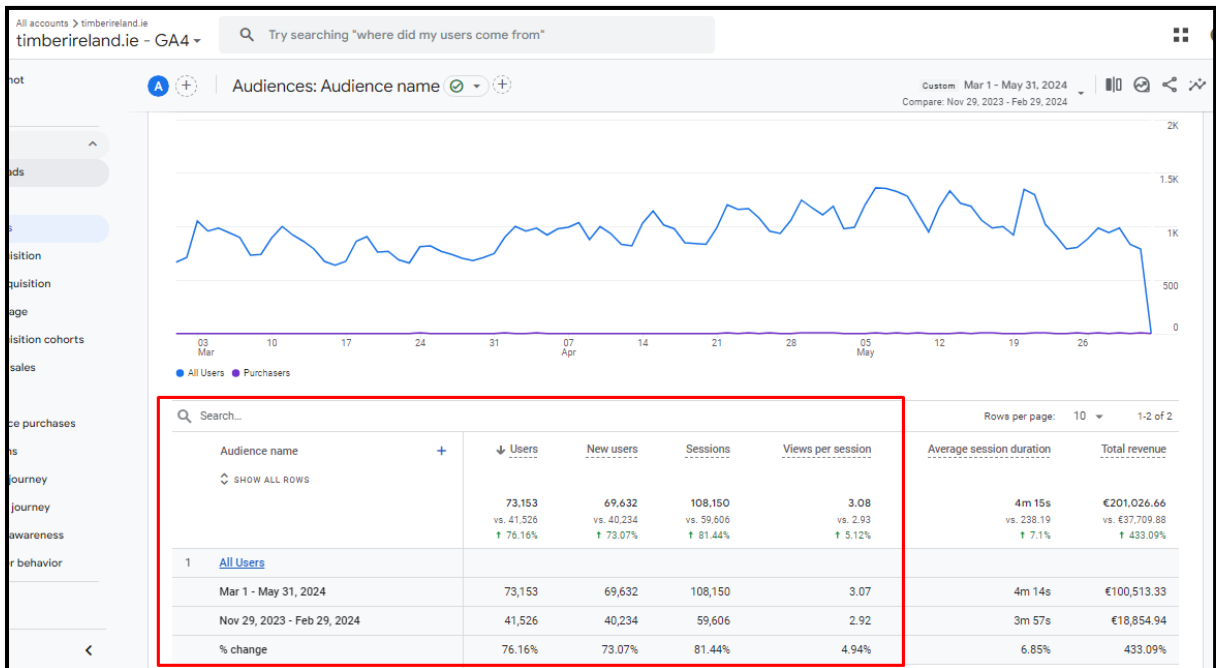
Progress Generate Leads Overview: 01 March to 31 May 2024



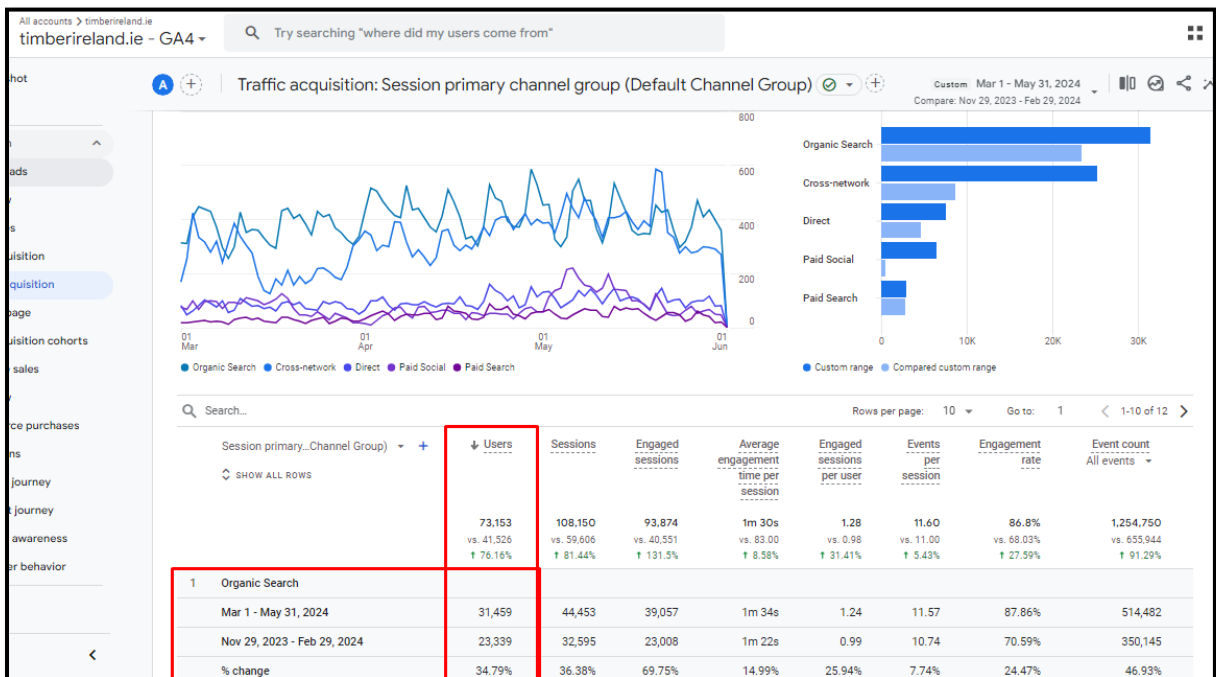
User Acquisition



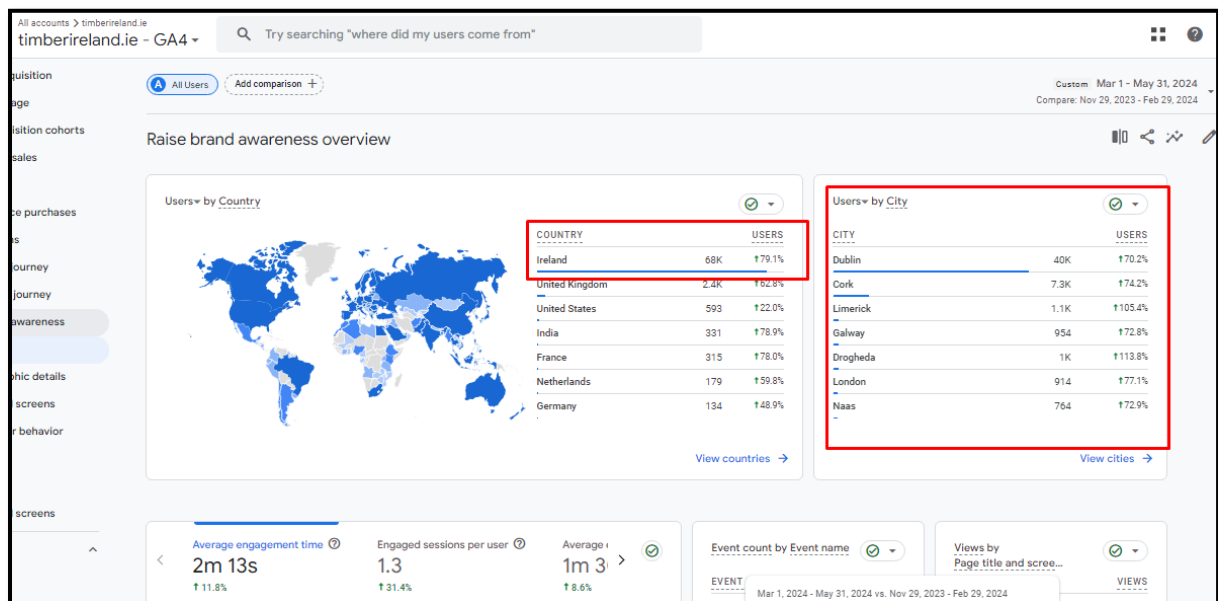
Audiences:



Traffic Acquisition



Raise Brand Awareness Overview:



Organic Progress Traffic Stats:

29 Nov 2023 to 29 Feb 2024:

Users: 23,339

01 Mar 2024 to 31 May 2024:

Users: 32,595

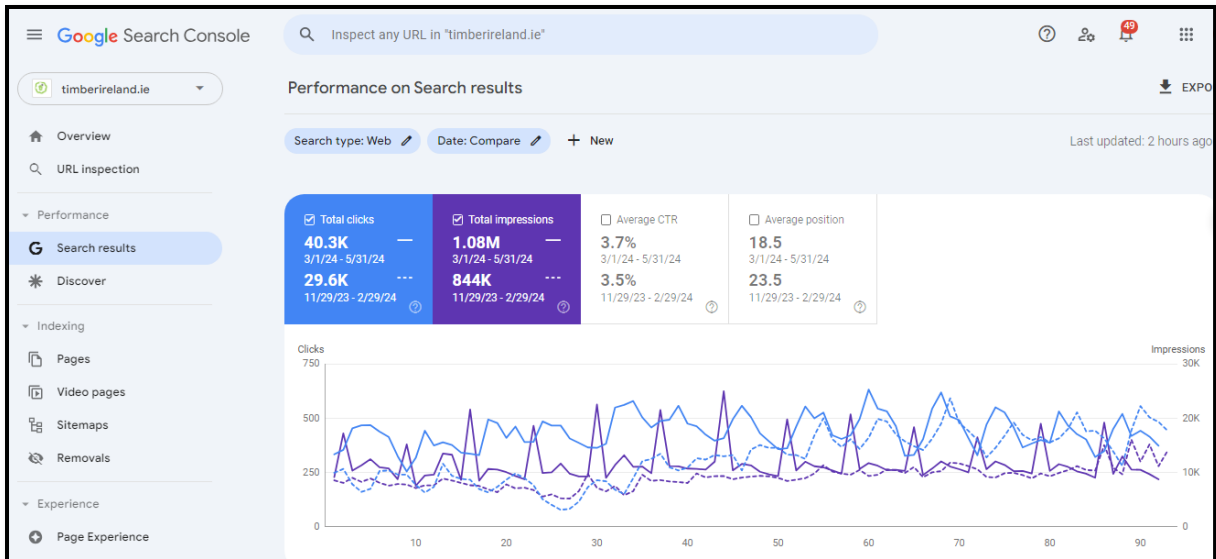
% change

34.79% (Up)

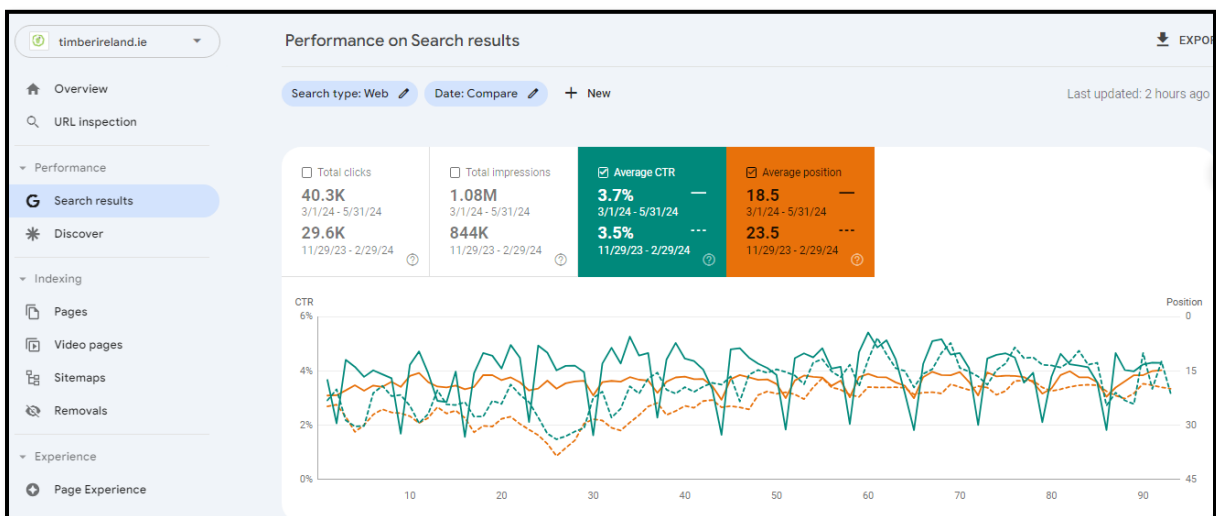
SITE PERFORMANCE: GSC

Google Search Console Overview: 01 March to 31 May 2024

Total Clicks And Impressions

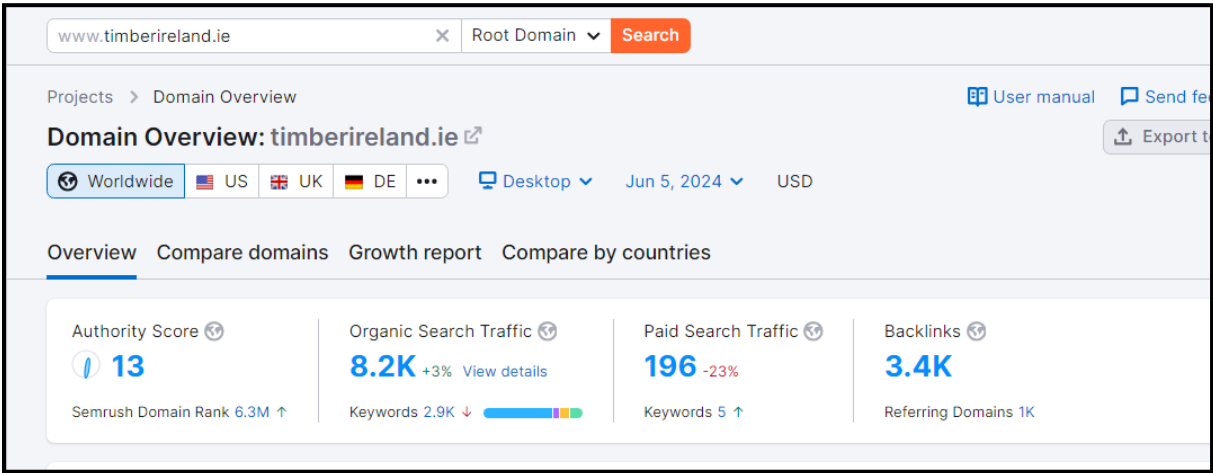


Average CTR And Position

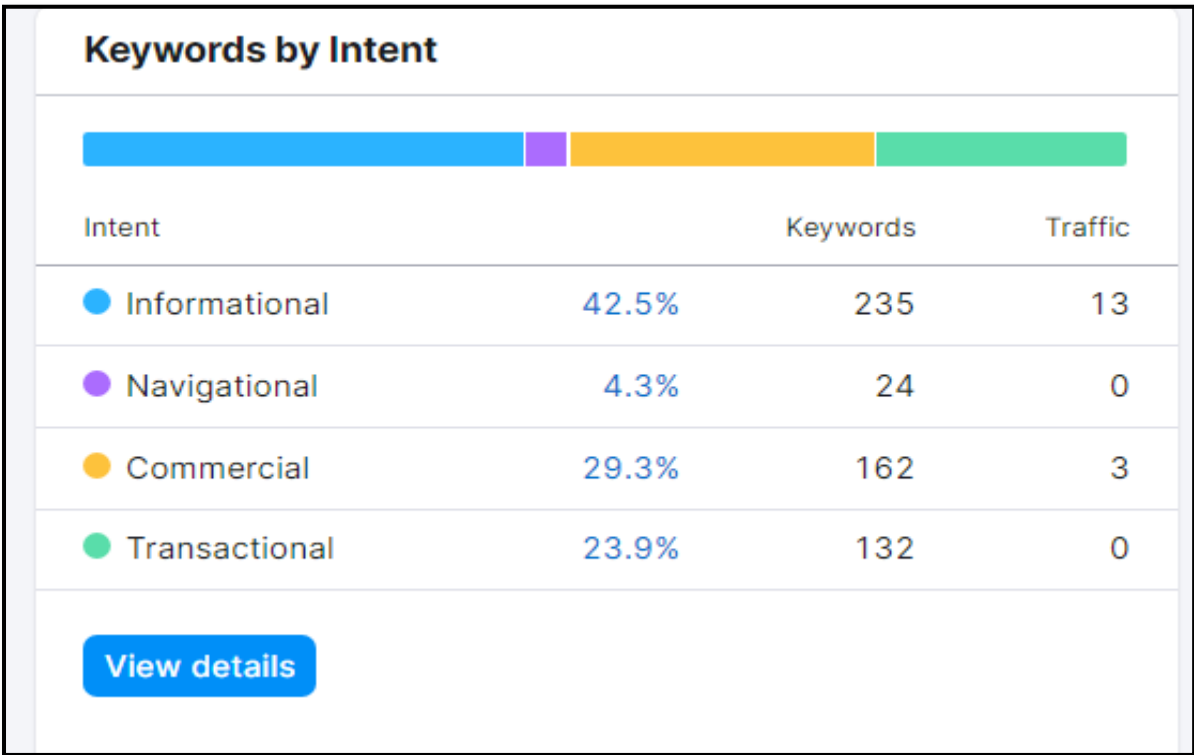


SITE PERFORMANCE: SEMRUSH

Domain Overview:



Keywords by Intent



Top Organic Keywords

Top Organic Keywords 439					
Keyword	Intent	Pos.	Volume	CPC (US...	Traffi...
oak wood irel... >>	I	1	30	0	43.75
oak wood irel... >>	I	2	30	0	18.75
shou sugi ban... >>	C	2	40	2.62	12.50
yellow balau b... >>	I	4	70	7.82	6.25
yellow balau b... >>	I	6	70	7.82	6.25
View details					

Backlinks

Backlinks Worldwide All time		
Backlinks Export		
Referring Page Title / Referring Page URL	Anchor Text / Link URL	Type
Web Design ECommerce Digita... https://www.thedigitaldepartmen...	View Site >> https://www.timberireland.ie/	follow
Web Design ECommerce Digita... https://www.thedigitaldepartmen...	Timber Ireland https://www.timberireland.ie/	follow
Web Design Cork Reliable Cork ... https://www.thedigitaldepartmen...	Timber Ireland https://www.timberireland.ie/	follow
Web Design Cork Reliable Cork ... https://www.thedigitaldepartmen...	View Site >> https://www.timberireland.ie/	follow
Ecommerce Website Developmen... https://www.thedigitaldepartmen...	View Site >> https://www.timberireland.ie/	follow
Follow vs Nofollow		
		
Follow links		3,14K
Nofollow links		241
View details		
Backlink Types		
Text		22% 742
Image		78% 2.6K
Form		0% 0
Frame		0% 0

Overall Stats And Performance Of The Website

Website Stats	
31-May-2024	
Domain Authority	21
Page Authority	32
Spam Score	1%
Backlinks	3.3K
Semrush Domain Rank	6.4K
Organic Search Traffic	7.6K
Referring Domains	911

Google Analytics	
1-May -2024 to 31-May-2024	
Total Users	27,524
New Users	26,141
Sessions	42,819
Engaged sessions	40,426
Avg. Session Duration	4m 14s

Google Search Console	
1-May -2024 to 31-May-2024	
Total Clicks	13.6K
Total Impressions	355K
Average CTR	3.8%
Average Position	17.9

Keyword Ranking

Keyword Ranking				
S. No	Suggested Keywords	31-May-2024	26-Apr-2024	Initial Ranking
Keywords Ranking_timberireland.ie				
https://www.timberireland.ie/				
1	timber ireland	1	1	1
2	wood ireland	2	2	4
3	timber for sale	14	11	18
4	decking dublin	33	48	67
https://www.timberireland.ie/decking/				
5	decking boards	6	7	10
6	wooden decking	5	6	8
7	decking boards for sale	12	13	14
https://www.timberireland.ie/cedar-decking/				
9	cedar wood deck	1	1	1
10	cedar wood decking	1	1	1
11	cedar wood deck boards	1	1	1
12	cedar wood ireland	1	1	2
https://www.timberireland.ie/yellow-balau-decking/				
13	yellow balau decking	1	1	1
https://www.timberireland.ie/douglas-fir-beams/				
14	douglas fir timber	1	1	1
https://www.timberireland.ie/outdoor-hardwood/				

15	outdoor hardwood	1	1	1
https://www.timberireland.ie/european-oak-beams/				
16	oak wood	5	3	5
17	oak beams	1	1	1
https://www.timberireland.ie/timber-cladding/				
18	timber cladding	1	1	1
19	wood cladding exterior	1	1	1
20	cladding timber	1	1	1
https://www.timberireland.ie/cedar-cladding/				
21	cedar wood cladding	1	1	1
22	vertical cedar cladding	1	1	1
23	cedar cladding	1	1	1
https://www.timberireland.ie/thermowood/				
24	thermowood cladding	1	1	1
https://www.timberireland.ie/siberian-larch-cladding/				
26	larch cladding	1	1	1
https://www.timberireland.ie/european-oak-cladding/				
27	oak cladding	1	1	1
28	white oak wood	26	38	42
https://www.timberireland.ie/douglas-fir-cladding/				
29	douglas fir cladding	1	1	1
https://www.timberireland.ie/ecowood-cladding/				
30	eco wood cladding	1	1	1
https://www.timberireland.ie/charred-timber/				
31	charred timber cladding	1	1	1

32	charred wood cladding	1	1	1
33	charred larch cladding	1	1	1
34	charred cladding	1	1	1
35	charred timber cladding ireland	1	1	1
36	charred larch cladding ireland	1	1	1
https://www.timberireland.ie/shingles/				
37	cedar shingles	1	1	1
38	wood shingles	1	1	1
https://www.timberireland.ie/cedar-screens/				
39	cedar screens	1	1	1
40	cedar screens outdoor	1	1	1
https://www.timberireland.ie/siberian-larch-fencing-screens/				
41	siberian larch fencing	1	1	1
https://www.timberireland.ie/composite-screens/				
42	composite fencing	1	1	2
43	composite fence panels	1	1	1
https://www.timberireland.ie/screens/				
44	ecowood screen	1	1	1
45	wooden garden screens	1	1	1
46	wood fencing	1	3	1
https://www.timberireland.ie/timber-fence-panels/				
47	fence panels	5	6	5
48	timber fence panels	4	3	3
49	fence panels ireland	2	3	1
50	decorative fence panels	20	16	24

52	cedar slatted fence panel	1	1	1
https://www.timberireland.ie/natural-fence-panels/				
53	willow fencing	2	3	2
https://www.timberireland.ie/composite-fence-panels/				
54	garden fence panels	4	4	2
https://www.timberireland.ie/fence-posts-and-accessories/				
55	fence posts	4	30	50
56	fence posts ireland	2	2	2
https://www.timberireland.ie/composite-fence-panels-range/				
57	composite fence panels	2	1	1
58	composite fencing panels	1	1	1
59	composite fence boards	3	2	2
60	composite fence panels range	1	1	1
61	composite fence panels ireland	1	1	1
62	composite fencing ireland	2	1	2
https://www.timberireland.ie/pura-composite-fence-panels-range/				
63	pura composite fence panels	1	2	2
64	composite fence panels ireland	1	1	1
65	composite fencing prices ireland	1	1	4
66	pura composite fence panels range	1	2	2
https://www.timberireland.ie/composite-decking/				
67	composite decking boards	15	10	6
68	composite decking	18	11	10
69	composite decking ireland	10	5	5

70	composite wood decking	15	8	8
https://www.timberireland.ie/purapro/				
71	grey decking	15	10	15
https://www.timberireland.ie/purascreens-range/				
72	pura screens composites range	4	3	2
73	pura screens oak screens	1	1	2
https://www.timberireland.ie/composite-cladding/				
74	composite cladding	3	2	3
75	composite cladding ireland	2	2	2
76	composite wall cladding ireland	2	2	2
77	composite exterior cladding ireland	2	2	2
78	vertical composite cladding	1	2	1
https://www.timberireland.ie/puraclad/				
79	slatted cladding	1	1	1
https://www.timberireland.ie/outdoor-pergola/				
81	wooden pergola	14	3	3
82	outdoor garden pergolas	22	5	4
83	outdoor pergolas	24	7	8
84	wooden pergola ireland	22	4	4
https://www.timberireland.ie/panel-products-cat/softwood-plywood/				
90	softwood plywood	7	6	8
91	softwood plywood sheets	49	45	60
92	softwood plywood ireland	1	1	1
93	wisa spruce plywood	6	4	7
https://www.timberireland.ie/panel-products-cat/marine-plywood/				

95	okoume plywood	6	7	12
96	okoume marine plywood	1	1	1
https://www.timberireland.ie/panel-products-cat/european-pine/				
97	douglas fir plywood	1	1	1
https://www.timberireland.ie/panel-products-cat/flexible-plywood/				
98	flexible plywood	8	7	7
https://www.timberireland.ie/panel-products-cat/standard-mdf/				
110	standard mdf	9	4	6
https://www.timberireland.ie/panel-products-cat/moisture-resistant/				
111	moisture resistant mdf	3	5	6
112	moisture resistant mdf board	1	1	2
113	moisture resistant mdf ireland	2	2	2
114	veneered mdf	3	10	8
116	oak veneered mdf	6	5	4
117	tricoya mdf	8	5	9
118	mdf tricoya	9	5	10
https://www.timberireland.ie/panel-products-cat/black-mdf/				
121	valchromat mdf	1	1	1
122	valchromat coloured mdf	8	4	2
https://www.timberireland.ie/panel-products-cat/edging-tapes/				
124	edging tape	29	78	N/A

Thank You